

PRESS RELEASE

Release: IMMEDIATE
Contact: Daniel Kubera
Director – Media Relations and Corporate Communications
Phone: 847-735-4617
Email: daniel.kubera@brunswick.com

SHIFTING PIN PRODUCTION TO CONTRACT MANUFACTURER OFFERS MARKET ADVANTAGES FOR BRUNSWICK BOWLING

LAKE FOREST, Ill., Jan. 14, 2008 –Brunswick Bowling & Billiards announced today that it is shifting bowling pin production from its Antigo, Wis., facility to a contract manufacturer, resulting in the immediate closure of the Antigo facility. Brunswick Bowling & Billiards is a unit of Brunswick Corporation (NYSE: BC).

“The marketplace has evolved, and the industry has more capacity to provide pins than it can support,” explained Warren N. Hardie, president of Brunswick Bowling & Billiards. “By utilizing contract manufacturing, Brunswick will be able to better focus its efforts on serving customers in the global bowling products market.”

Brunswick has chosen QubicaAMF to make Brunswick’s full line of bowling pins at the manufacturer’s plant in Lowville, N.Y. “As such, we will continue to provide our customers with a dependable supply of high-quality pins built according to our exacting specifications,” Hardie explained.

Hardie added that Brunswick Bowling & Billiards expects that this action will be largely transparent to customers, as Brunswick will continue to offer both its Brunswick and Vulcan brands to the worldwide bowling center market. It also will continue to offer a full line of equipment for bowling center construction and upgrades as well as full lines of consumer and aftermarket products for the bowling industry.

(more)

Brunswick Bowling & Billiards
Jan. 14, 2008
Page 2 of 2

The closing of the Antigo facility will result in the elimination of approximately 70 positions. Antigo employees were informed of this action today, and will receive severance and other benefits. The company will be meeting with local union bargaining agents to determine those benefits for union members. Further, Brunswick will continue to pay employees for the next 60 days, even though the plant will be immediately closed, allowing employees to focus their energies on finding their next job, if that is what they so choose.

Closing the Antigo plant is expected to result in charges of approximately \$4.5 million in 2008.

About Brunswick Bowling & Billiards

Headquartered in Lake Forest, Ill., Brunswick Bowling & Billiards is one of the largest operators of full-service bowling and family recreation centers in North America; is a full-line supplier of bowling equipment, supplies and consumer products, and designs billiards tables and accessories. For more information, visit our Web site at www.brunswickbowling.com.

###